

The Fouroneone

The Human Entrepreneur Publication

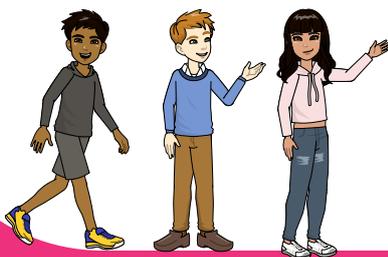
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Welcome to the first ever edition of The FourOneOne, a publication by The Human Entrepreneur (THE) curated and tailored for all your entrepreneurial needs. The FourOneOne is made to **inspire**, **motivate** and instigate a **passion for change**. We aim to provide you with the best resources to help create your dream enterprise whilst providing emphasis on the importance of mental health and personal growth

"We are really excited for the release of our first ever edition of The Human Entrepreneur's publication, The FourOneOne. The whole team has worked incredibly hard speaking to entrepreneurs, researching opportunities, philosophies and the best practices to empower YOU in your entrepreneurial journey. As always, we would love to hear your feedback so please do get in touch with us. We hope you enjoy reading this as much as we loved creating it!"

Co-founders: Varun Balsara, Luke Netherclift and Samara Kumar



The 8 C's

The 8C's of entrepreneurship are an essential tool-kit for all young entrepreneurs. At THE we are constantly developing them and have recently introduced them into our community: the Youth Entrepreneur Movement (YEM). We also have fun emojis to represent each C making them accessible for all our members!

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Consciousness



Collaboration



Computational Thinking



Compassion



Courage

Accountability Buddy Scheme

We recently launched the 'Accountability Buddy Scheme' to give our members the opportunity to thrive and increase their productivity.

Statistics have shown that participating in a peer relationship can increase opportunities for both personal and professional growth.

YOUTH
ENTREPRENEUR
MOVEMENT

Live Podcast with SanHanz Sisters

COVID-19 has accentuated the importance of hygiene, staying healthy and being compassionate towards the people around you.

SanHanz UK is a not for profit social enterprise founded by 2 sisters. They are determined to **combat the Covid-19 pandemic with positive intentions.**

During our YEM-exclusive live podcast they discussed their innovative business model and how they have distributed over 1,000 bottles to their partners.

@sanhanzuk
@sanhanzasisters



What Went Down

Looking back on some of the most memorable events at YEM

The **Youth Entrepreneur Movement (YEM)** is an online community for young entrepreneurs under 30. We aim to **inspire, teach** and **support** entrepreneurs in their entrepreneurial endeavours and personal lives.

We aspire to be the 'go-to' hub for all young entrepreneurs, regardless of which stage they are in on their entrepreneurial journey.

Applications are open!

Networking Event

Our first YEM-exclusive flagship networking event was a success filled with laughs, joyous conversations and rapport development which was exactly what we all needed during a time of uncertainty.

"One of the key takeaways from the networking event was that when I emotionally connect with people, the conversations are on a much deeper and more meaningful level"

- Robert McKinna

I realised that you might have that little piece of the puzzle that others need and likewise them for you."
- Michael Ojetunde



Tune In, Zone Out

Relevant and entertaining weekly content for your daily podcast fix.

As a community we thrive to provide vital information, insight and knowledge on the latest trends and necessary topics within the entrepreneurial umbrella. Through bringing onboard inspiring student entrepreneurs and leading industry experts, season 2 of The Human Entrepreneur podcast has focused on a diverse range of topics for our listeners.

THE HUMAN
ENTREPRENEUR
podcast



Covid-19

Mansi Parikh

Sacrifice

Shaheen Mistri

Failure

Sam Lister

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Social Media &
Influencing

Esther Akpovi

Jerry Floros

AI & Tech

Sh*t You Need to Know!

THE's news segment featuring entrepreneurship related news and exciting headlines. If you didn't know already, now you do. We got you!

NEURALINK. WTF Is That?

Would you believe me if I said you could control your device with your mind? Yes M-I-N-D. You read that correct.

This is what **Neuralink** is working on. Thanks Elon!

You, me and millions of people have become entirely dependent on technology. You'd be lying if you said you've never panicked when your laptop took 10 additional seconds to turn on!

Neuralink is aiming to start their first in-human clinical studies in 2020. As if 2020 hasn't been one, mainly downhill, roller coaster of a year already!

Interested to learn how it works, watch this [video](#)

Can Entrepreneurship Change Lives?

The answer is YES.

This is exactly what a non-profit is attempting to do at a prison in California through a programme run by **Defy Ventures**.

They are introducing entrepreneurship to prisoners in an attempt to transform their lives. Having developed numerous businesses to date, their new programme 'Your New Life' provides prisoners with the opportunity to pitch ideas to potentially win a \$500 grant.

The programme also has proven results with less than 10% of 'Defy graduates' returning to prison, a number that is over 20% lower than current recidivism rates.

Crazy, right?

@defy_ventures

War Paint: Make-Up For Men

When a business promotes inclusivity we are psyched! That is what Daniel Gray is doing with War Paint.

Daniel had been bullied for his appearance and fighting that inspired him to create his own beauty brand to normalise make-up for men.

He has recently received a £70,000 investment on the UK hit show Dragons Den. Now War Paint is well on its way to truly making a difference for millions around the world.

Learn more about them and [spend some coin here](#)

Humans of THE

Incredible stories about real people striving to create change in the world.



How can a 17 year old manage crazy levels of academic stress and also find time to change the world? She must be a hustle machine.

Sorry to break it to you but Linh Dang is doing just that and is not a superhuman. She is just a girl who is sick of sitting back waiting for change to happen. Oh, and she also loves Netflix.

Linh is the first ever change-maker and entrepreneur to be featured in 'The FourOneOne'. She is a 17 year old student from Melbourne, Australia and is part of our Youth Entrepreneur Movement. She is the founder and editor of *It's Our Time*, a platform that aims to educate people about the racial discrimination faced by ethnic minorities. They provide insightful articles on their **website** that discuss the history and origin of the problem, allowing people to understand why such discrimination is prevalent in our society today. They also have a fabulous **Instagram page** which you should follow for quick informative posts on current topics.

I sat down with Linh, virtually of course, to ask her about what drove her to create *It's Our Time*. She explained how the discrimination towards Asian Americans and the false 'Chinese virus' slurs along with the rise of the Black Lives Movement and police brutality ticked her off. She remarked "we all know that if we leave these problems in the hands of world leaders, they won't do anything". So true, Linh.

So, she gathered a few of her badass friends who believed in changing the world too and that is how *It's Our Time* was born. What an apt name. Their collective vision for the platform is to be the place to go to, to learn about discrimination and social inequality. Linh believes education and awareness is key. "If you want to know how a situation got so bad, you need to know how it started" she says.

Just as most entrepreneurs face criticism and disbelief, Linh received her fair share too. The common misconception that many of us have heard: "children can't do much, leave it to the adults" was one Linh faced on multiple occasions as she started building *It's Our Time*. Ignoring the comments and determined to prove everyone wrong, she worked hard to be taken seriously, which taught her resilience. The platform is now buzzing, and they are partnering with organisations that are working towards similar goals, and their community of passionate change-makers is expanding.

When asked how she, as a young entrepreneur, deals with the uncertainties that come with it, Linh said something brilliant. “I’m still in school and don’t really have much to lose. If It’s Our Time turned out to ‘miss the mark’ not much would happen to me, so I did it anyway”. So far so good Linh! We are all excited to see It’s Our Time bridge the gap that is social and racial inequality.

Oh, and Linh recommends [Sex Education](#) and [Lucifer](#) for a Netflix binge sesh.

To support a fellow entrepreneur and educate yourself about things that matter go to their [website](#) and their [Instagram page](#).

Volunteer your time and expertise and write an article, or 20 for It’s Our Time!

Connect with Linh [here](#)!



If you would like to be our next [Human of THE](#) join the [Youth Entrepreneur Movement](#), [engage](#) with our members and [share your work and entrepreneurial journey](#) on Passion Project Fridays.

Wellbeing Check

Wellbeing is key. Take care of yourself with these recommended habits and resources.

Mindfulness is the practice of being **fully present** and **aware** of your surroundings, clearing your mind of any **unnecessary chatter** and **reducing overwhelming thoughts or emotions**.

Daily meditation, yoga or **sports** are all occasions to practice mindfulness. By inserting a short **pause** in your day and taking a **break** from your routine to be mindful, you will gain the ability to **observe your own mind without judgement and understand your emotions better**.

Practiced regularly, mindfulness is proved to **reduce stress, improve well-being** as well as **mental and physical performance**. This will help you **focus** on what is important to you, help you **redefine your priorities** to get you closer to your goal.

Make it a Habit!

- Before you go to bed **write down 3 things you are grateful for**
- Listen to a podcast
- Sun Salutations to start your day!



Headspace

Headspace builds personalised plans based on your input, helping you learn the essentials of meditation and applying them to your life. It also provides nature soundscapes, music and storytelling sleepcasts.

Calm

Calm is an award-winning app providing calming exercises, breathing techniques and helps you on your journey of mindful meditation. Oh, and if you want to listen to Harry Styles or Matthew McConaughey reading bedtime stories, this app is for you.

Waking Up

Waking Up was developed by Sam Harris, a neuroscientist, philosopher, and New York Times best-selling author. This app provides you with an opportunity to practice meditation while learning about the theory behind the practice.



Your Success Cable

Every entrepreneurial opportunity available to you this month!

Accelerators

Startup Boost

This is a great opportunity for pre-seed startups to get ready for acceleration, investment and/or revenue. The waitlist for their fall applications is open for entrepreneurs all around the world. [Apply here](#) & check out their [Twitter page](#)!

SeedReady's Pre-accelerator

This is an awesome pre-accelerator for founders anywhere in the world who have an idea but don't know where to start. It is a 4 week and flexible programme to give you lots of time to focus on your startup/studies and doesn't take equity. [Apply here](#) & check out their [Instagram page](#).

Startup Leadership Programme

Global training program and network for entrepreneurs who want to become startup CEOs. They focus on developing YOU and not the startup itself and take no equity. [Apply here](#) & check out their [Twitter page](#)!

Funding Opportunities

Colab Ventures

Funding startups from teams anywhere in the world from pure idea stage up to seed-stages up to £150k. [Apply here](#) and check out their [Twitter page](#)!

Innovation Funding Warehouse Pitch Applications

Funding opportunity for UK startups where they run bi-weekly pitching competitions to investors who give feedback and can start conversations about investing in your startup. [Apply here](#) and check out their [Twitter page](#)!

Venture Capital World Summit

This is an opportunity to network and get advice from Venture capitalists, entrepreneurs and other industry experts to get the advice you need to raise capital. The summit runs in different locations from October to December. [Apply here](#) and check out their [Instagram page](#)!

Events

Icebreakers '20

This is a digital conference on the 9th October based around inspiring and educating you to develop the tools to succeed in creating digital businesses. [Book your free tickets here.](#)

Ocean Community Challenge 2020

3000 euros available in prize funding (0% equity) for the best ideas from around the world for creating sustainable solutions to challenges facing our oceans and the communities around them. [Find out more here and apply!](#)

[Deadline is the 15th of October.](#)

HouseHack Innovation Challenge

These highly rated events are an opportunity for entrepreneurs to have their businesses “hacked” by participants so they solve problems you are facing. These events are also excellent opportunities to be a participant and support other business owners, network and develop your entrepreneurial skillset. [Register here and find out more.](#)

3 Minute Read

THE blogs. Your monthly dose of brain juice

By definition, entrepreneurship is filled with **uncertainty**. After all, the whole point is to **build** and **create** something that doesn't exist yet and for which there is no template or rule book.

However exciting that may be, we are pretty sure most entrepreneurs will agree that with the thrill of risk and adventure comes a decent amount of uncertainty. These uncertainties can create stress and anxiety, and can have a negative impact on your business as well as your personal wellbeing.

Take 3 minutes out of your day to read it [here](#)

Connect with Us!

If you want to feature in the next edition of The FourOneOne, or you would like to send in content please email us at thehumanentrepreneur@gmail.com

Website



Instagram



Podcast



Youth Entrepreneur Movement



LinkedIn



Facebook



Medium



Twitter



